

Syrma Technology Expands Sales and Marketing Organization with Appointment of Steve Heinzen as Vice President of Sales and Marketing

May 1, 2008: Syrma technology is pleased to announce the appointment of Steve Heinzen as Vice President of Sales and Marketing. Mr. Heinzen is a dynamic leader with proven success in winning new business, developing world class customer partnerships and implementing new marketing programs in the EMS industry. During his tenure in the EMS industry, he has managed global accounts, led market expansion and segment marketing programs for both Solectron and Flextronics. Earlier in his career he contributed in major Sales, Marketing and Engineering roles with Mektec, and Freudenberg-NOK. Mr. Heinzen received an MBA from the Keller Graduate School of Management in Chicago and a BSME from Michigan Technological University.

“We are very excited to welcome Mr. Heinzen to the Syrma team as our new Sales & Marketing leader” said Jaideep Tandon, CEO of Syrma Technology, “we are confident that Steve’s dynamic leadership style and customer management skills will continue the long held rich tradition of customer focus in our organization that has helped build the company.”

“I am very privileged to be a part of the highly accomplished Syrma team” said Mr. Heinzen. “I look forward to continuing our growth and success as an Electronics Manufacturing Services (EMS) market leader in the region. The value we can deliver to our customers seeking to take advantage of the market opportunities in India and in the Asia region are huge. The Syrma leadership team also has the depth of experience developing entrepreneurial manufacturing business to deliver outstanding value and flexibility to our customers and business partners.”

About Syrma Technology

Syrma Technology (www.syrmatech.com), a Tandon Group company, provides global OEM’s unique opportunities to reduce product development costs and deliver globally competitive manufacturing services through leveraging Syrma’s contract engineering and manufacturing services. Syrma has a 30 year legacy of creating innovative electronics manufacturing and fulfillment solutions for global end markets, and to enable OEM’s to grow their presence in the

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rapidly expanding India market. We specialize in collaborative design (CDM) and electronic manufacturing services of med/high mix and flexible volume electronic products, RFID tags and magnetic products, for branded OEM customers in the Industrial, Medical, Telecommunications, and Defense sectors.

For further information please contact:

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